



Booth Design Guidelines

Introduction

Eco & Green Exhibition is dedicated to promoting sustainability, innovation, and environmentally responsible practices.

All exhibitors are required to follow these Booth Design Guidelines to ensure a consistent, safe, and high-quality exhibition environment.

These guidelines aim to:

- Maintain a professional exhibition standard
- Ensure safety and accessibility
- Promote eco-friendly practices

Design Philosophy

All booth designs should reflect the core values of the exhibition:

- Sustainability
- Innovation
- Simplicity
- Environmental Responsibility

Exhibitors are encouraged to create designs that are:

- Clean and modern
- Visually engaging
- Environmentally conscious

Booth Size & Layout

Each exhibitor must strictly follow the allocated booth size:

- Starter Booth: 3m x 3m
- Standard Booth: 3m x 6m
- Premium Booth: 6m x 6m

Requirements:

- Maximum height: 2.5 meters
- Booth must stay within allocated space
- No structure should block neighboring booths
- Walkways must remain clear at all times

Booth Structure Guidelines

- All structures must be stable and self-supported
- No drilling or damage to venue floors/walls
- Hanging structures require prior approval
- Construction must comply with venue regulations

Materials & Sustainability

To support our eco mission:

- Use recyclable or reusable materials
- Avoid single-use plastics
- Use low-impact and sustainable materials
- Encourage digital displays instead of printed materials

Lighting & Electrical

- Only approved electrical sources are allowed
- No exposed wires or unsafe installations
- Use energy-efficient lighting (LED preferred)
- Lighting should not disturb nearby booths

Branding & Display

- Company branding must be clearly visible
- All signage must stay within booth boundaries

- No offensive, misleading, or inappropriate content
- Digital screens are encouraged

Safety & Compliance

- All booths must meet fire safety regulations
- Emergency exits must remain unobstructed
- No hazardous or flammable materials
- Equipment must be properly secured

Materials & Sustainability

Setup

- Setup begins 1–2 days before the event
- Booth must be fully ready before opening

Dismantling

- Only allowed after event ends
- All materials must be removed by exhibitor
- Area must be returned in original condition

Prohibited Items

The following are strictly not allowed:

- Open flames or dangerous equipment
- Excessive noise or disruptive activities
- Unauthorized promotions outside booth
- Structures exceeding height limits

Approval Process

- Custom booth designs must be submitted for approval
- Organizers may request modifications
- Non-compliant booths may be rejected

Contact Information

For support or inquiries:

Eco & Green Exhibition Team

ecogreen.exhibition@gmail.com

+60 18-202 8387

Sustainability Commitment

"Together, we build a greener future through responsible design and innovation."